



Short Film Contest – Regulation

1. Objectives

Villammare Festival Film&Friends is organized by Villammare Film Festival- Gulf of Policastro Association. The short film contest has been the beginning and the backbone of the Festival. Attention to short films is an opportunity to give space to experimental cinema, young talents, and to the evolution of film language.

Villammare Festival wants to be an opportunity for filmmakers, both Italian and foreign, and an occasion to contribute to the cultural liveliness and promotion of the territory in the South of Salerno in an international context, promoting exchanges between European countries and spreading international cinematography with the aim of educating the public to a wider film culture.

2. Place and date

Villammare Festival Film&Friends, arrived at its XXIV edition, will take place in Villammare (SA) from 22 to 29 August 2025.

3. Admission Requirements

a) For the 2025 Edition these are the sections provided (for specifications carefully read art. 4):

- Category "Free Theme" (Prize money);
- Category "Pietro De Luca" Special Award (1000 eu);
- Category "Bcc Monte Pruno" Special Award (2000 eu);
- Category "Green Short film -Ecological and Environmental Themes" (Trophy);
- Category "A short for the Rotary- End Polio Now" Special Award (the call is still being defined);

b) For all the categories are admitted fiction, animation and any other kind of short film;

c) Short films of all the sections must **not have a duration higher than 15 minutes**;

d) To participate in the selections, a payment of 10 euros is required for each short film entered, (except for the categories "Pietro De Luca Special Award", "Bcc Monte Pruno Award" and "A Short for the Rotary"), with the methods specified below.

e) Each author can submit to the competition even more than one work and can participate in all the categories;

- f) However, only the short films deemed deserving will be admitted to the competition, at the unquestionable judgment of the organization;
- g) The author who has entered a short film in one category could see the work transferred to another if it is not considered in line with the characteristics and themes of the originally chosen section. Maximum attention is therefore required when evaluating the relevance of your short film to the chosen category;
- h) The partners of the Villammare Festival who award the various special prizes, in the event that no short films considered relevant to the themes and characteristics of their category are received, reserve the right to evaluate whether or not to award the prize to other short films, entered in the competition, that will have dealt with similar topics;
- i) **Unpublished works are preferred.** However, will be also accepted works already presented and awarded to other competitions, but not to previous editions of Villammare Festival;
- l) **Short films in the original foreign language must already have Italian subtitles printed on the film;**
- m) Being a competition originally born on TV, preference will be given to short films that can be broadcast on the television partner 105 TV at least in the days from 25 to 30 August 2025, as per the release which will then be sent to the selected candidates. However, the choice to tick the box relating to the broadcast of the short on the registration form is optional. If the box is not ticked, in case of selection of the short, the author will be contacted by the organization to issue the release to broadcast the short on 105 TV for the week of the Festival only.
- n) An indispensable requirement for participation in the competition is the authorization to process personal data in accordance with current legislation. The Villammare Film Festival-Gulf of Policastro Association undertakes to treat the data in a lawful and fair manner for the sole purpose of the competition (informing the outcome of the selections, allowing the award of prizes, notifying news, deadlines and announcements of the forthcoming competitions, etc.). At any time after the conclusion of the XXIV edition of the Villammare Festival, participants may request, in writing, to delete their data from the Association's archive.

4. Awards assigned

4.1 Award for the best short film

- a) For the 2025 edition, to the absolute winner of the short film competition, selected among all those participating in the various categories at the unquestionable judgment of the Festival's artistic jury, will be assigned a trophy and a cash prize, the value of which will be communicated later;
- b) The winner will commit himself to affix the VFF&F degree to his work.

4.2 Fondazione “Pietro De Luca” Special Award

- a) The “Pietro De Luca” Special Award, announced by the Foundation of the same

name, aims to promote Love in all its forms in memory of the late Pietro who loved very much during his life and was loved very much by those who knew him;

b) It is aimed at short films of any genre, wherever shot, of a maximum duration of 15 minutes, which will be able to tell gestures and stories of love: Love for people, for nature, for animals, Love for Cilento, towards which Pietro's attentions were concentrated, Love towards God...

c) The jury that will award the “Pietro De Luca” Special Award will be a different jury from the artistic one of the Festival and will be headed by the Pietro De Luca Foundation;

d) The Pietro De Luca Special Award amounts to 1000 euros;

e) The author and the producer of the short film winning the Special Award undertake to insert the name of the Prize at the beginning of the short film and to deliver a free copy of the work in digital format to the Pietro De Luca Foundation, with the authorization to be able to disseminate it during meetings or events organized by it;

f) Registration for this category is free of charge;

g) To make the short film compete for the Special Award, tick the appropriate box on the entry form;

h) For all that is not specified in this paragraph and for the sending of the works, are valid the rules established in this regulation apply;

4.3. Special Award “Bcc Montepulano”

a) The Special Award promoted by Bcc Montepulano di Fisciano, Roscigno and Laurino, partner of the Villammare Festival, is aimed at short films of any genre, lasting a maximum of 15 minutes, shot in the Bank's reference area (Cilento, Vallo di Diano and Alburni, in the province of Salerno);

b) The objective of the Award is to enhance the reference places of Montepulano through the cinematographic medium and the stories told, that must be set and filmed in them;

c) The prize, assigned by the credit institution, amounts to 2000 euros;

d) The jury that will award the Bcc Montepulano Special Award will be a different jury from the artistic one of the Festival and will be headed by the Credit Institute;

e) The author and the producer of the short film winning the Special Award undertake to insert the name of the Prize at the beginning of the short film and to deliver to the Credit Institute a free copy of the work in digital format, with the authorization to disseminate it during meetings or events organized by the same;

f) Bcc Montepulano reserves the right not to award the Special Award, at its sole discretion, if no short film shot in the Bank's reference area is received.

g) For all that is not specified in this paragraph and for the sending of the works, are valid the rules established in this regulation apply;

h) To make the short film compete for the Special Award, tick the appropriate box on



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the entry form.

4.4 Best Green Short Film Award for the category "Ecological and environmental issues"

- a) Short films entered in the "Ecological and environmental themes" category compete for the Best Green Short Film Award, established in consideration of the Festival's commitment to environmental protection; of the importance of these issues today; of the intentions of promoting the territory, set by the Festival, and of the location of the event: an area of high environmental value in the heart of the Cilento, Vallo di Diano and Alburni National Park;
- b) The overall winner of the category will be awarded a Trophy in collaboration with Legambiente;
- c) To make the short film compete for the Special Award, tick the appropriate box on the entry form;
- d) For all that is not specified in this paragraph and for the sending of the works, are valid the rules established in this regulation apply.

4.5 "A Short for Rotary - End Polio Now" Special Award

- a) For the Special Award "A Short Film for Rotary - End Polio Now", intended for the best short film capable of disseminating and promoting the actions, events, charitable initiatives, spirit and values of Rotary, the call is still being defined.

5. How to send the works

- a) The short films can be sent as a downloadable link to corti@villammarefilmfestival.it after payment of the 10 euro registration fee, (except for the category "Pietro De Luca Special Award", "Bcc Monte Pruno Award" and "A Short for the Rotary"), via the appropriate link on the website www.villammarefilmfestival.it or via bank transfer made out to the Villammare Film Festival- Golfo di Policastro Association with reason for "registration for *"title of the short film"* at Villammare Festival Film&Friends" Iban IT96 D087 8469 3000 1000 00 ;
- b) You can also nominate your short films using platforms Clickforfestivals, Filmfreeway and Festhome . In these cases, the organization does not assume responsibility for the relationship between the author of the short and the platform, which follows its own rules, independent of the Festival and indicated in the contract that the filmmaker independently signs with the platform;
- c) The deadline for the submission of short films is **June 28, 2025**;
- d) The submission must also include the registration form, the synopsis, the author's profile, the technical data of the film and any other advertising material you wish to



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add (photos, posters, etc.);

e) It is pleasing but not mandatory, sending trailers, backstage or short videos with comments or presentations of the film. They will be used during special TV programs about the Festival on air on 105 Tv (regional private television broadcasting in Campania), with the aim of presenting the works received and in competition or in any case for the promotion of the Festival and of the selected films;

f) All the works received will be kept in the Association's archives and will not be returned;

g) The Villammare Film Festival – Golfo di Policastro Association assumes no responsibility if the videos arrive lost or damaged, and cannot be admitted to the competition;

h) The person who subscribes the entry form, so subscribing the film to the competition, assumes responsibility for being the legitimate representative, authorized by all those entitled to the work.

6. Selection of works and next steps

a) The Villammare Festival Film&Friends will choose among the short films that will register for the Festival, the short films that will constitute the "official selection" of the Villammare Festival Film&Friends 2025. Among them, to which will be added those chosen for the Special Awards, the artistic jury, composed of competent personalities from the world of cinema and entertainment, will choose the winners;

b) The artistic jury prize will be awarded to the overall winner, i.e. the short film chosen as the winner among all those in the competition, without distinction of categories;

c) The travel and subsistence expenses of the authors of short films or of those who wish to attend the Festival's evenings are responsible for the participants who will still be able to take advantage of special conventions and facilities that will be communicated in time;

d) Due to the high number of participants, only the authors of the selected works will be notified of the outcome of the selection. For any information contact (only whatsapp) 3791032027.

8. General Rules

a) Applications for admission to the Festival imply acceptance of this regulation;

b) It is the responsibility of producers, distributors or other subjects presenting the short film, to ensure they are legitimately authorized to enter the film at VFF;

c) The Festival's organization will have the right to make a final decision on anything



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not specified in this regulation and reserves the right to make any changes or additions to this regulation, as it may require.